

The New England Intergroup was held on Sunday, December 9, 2018 in AR 100 at Newton-Wellesley Hospital. Meeting convened at 5:00 PM with Serenity Prayer, reading of Twelve Steps and Twelve Traditions, and brief check-ins. Members Present: Seth S(Chair), Jenny R (Spiritual reminder), Geri C, Betsy L(timekeeper), Michael T, Lisa P and Peter S. On the conference call: none.

Officer sobriety check-in: All officers present who have a sobriety requirement meet that requirement.

Quorum Check: Four group representatives present. Three members meet the 3-month sobriety requirement. **Motion to allow group reps who do not meet the sobriety requirement to vote: Mike/Peter 3-0-0.**

Department Reports

- Treasurer (Michael T.) Gave final numbers for Fall Gathering including door collection of \$702, facility rent of \$358.50, credit card fee of \$.50 resulting in net income of \$359.65. We also collected \$60 from the raffle for the Retreat Scholarship Fund, \$38.60 from the bake sale for the Delegate Fund, \$62 in donations to the Delegate Fund, for a total of \$100.60 for the Delegate Fund
- Review of November financials including \$13,847 in total assets, \$3,741 in total income, \$4,486 in expense, resulting in -\$742 in net income. There were no 7th tradition donations in November but we are only \$134 under budget for the year. There is a new line in the financial statement for special projects to reflect the approved budget. **Motion to approve November Financials Peter/Geri 4-0-0**

Old Business

- **Outreach Proposals/Brainstorming** Seth inquired with three media companies about bus stop benches/walls without getting much information. There are approximately 350 therapists in eastern MA that provide services for sex addiction. Seth is proposing \$760 for 500 "Post It" prescription pads. Discussion about what text or slogan should be on the pad. We will ask for input from the SLAANEI community by email.

Department Reports (continued)

- **Newsletter (Betsy)** Lisa will write something on the Meeting and a Movie event. Seth will write an article about updating the group contact database. Submissions due by December 27th.
- **Activities Committee including Vermont (Jenny)** Meeting and a Movie is all set. We Are Not Alone event is coming along. Working on locations for Spring Gathering and MA retreat. We may use Grace Church for the Gathering. Discussion about allowing Wi-Fi at Gatherings.
- **Recording Secretary (Peter)** – Review of November 2018 meeting minutes. Discussion about including reports that are submitted by department chairs. **Motion to approve as amended Geri/Betsy 3-0-0**
- **Corresponding Secretary**

- **Mailing report (Jenny)** The December mailing went out to 46 people
- **Internet Coordinator Report: (Lisa P)** Web Site Statistics for November 2018: General newcomer information 1, Vermont weekend 7, Broken web site link 1, Meeting list updates 1, TOTAL 10.
- **Phone Responder Report: (Geri)** the responders returned calls from 5 callers
- **Literature (Patrick)** No report
- **ABM Delegates (Seth)** The ABM is scheduled for July 22 through 26th.
- **Group Reps Reports (if any)** None
- **Web Site (Jim G)** provided summaries prior to the meeting of NEI web site 2018 web site traffic from 2018 and web site user flow by traffic source.

Tabled: Discussion about a couple of people who are interested in being the Web Site Coordinator that do not meet the sobriety requirement.

Contents of December Mailing: November minutes, December Newsletter, You Are Not Alone event flyer, 2019 Retreat flyer and Treasurer flyer. Deadline for materials to get printed – 12:00 noon, Thursday January 10, 2018. Distribution after Sun, January 13, 2019.

Close Meeting: Check-Outs; Serenity Prayer

Next Meeting Date: Sunday, January 13, 2019 at 5:00 pm. Peter S has the Bluetooth Speaker and will bring it to the meeting. Respectfully submitted, Peter S.



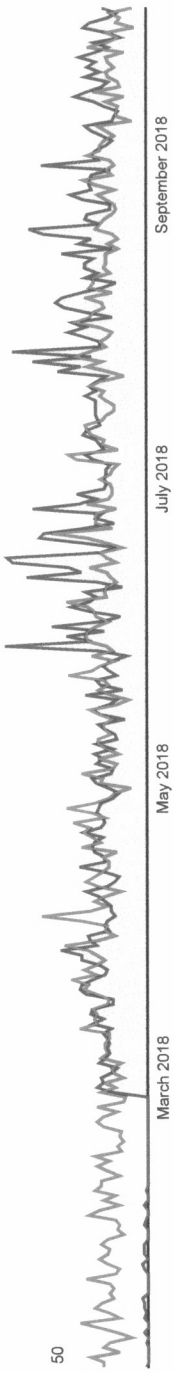
Jan 1, 2018 - Oct 5, 2018
Compare to: Jan 1, 2017 - Oct 5, 2017

Explorer

Summary

Jan 1, 2018 - Oct 5, 2018: ● Users
Jan 1, 2017 - Oct 5, 2017: ● Users

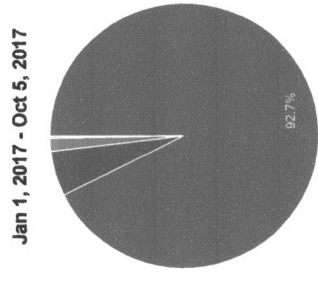
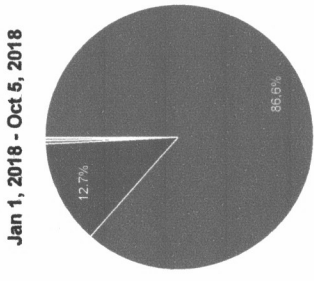
100



Default Channel Grouping

Contribution to total: Users

	Users	Users	Users
1. Direct	3,762 vs 3,552 5.91% ↑	3,762 vs 3,552 5.91% ↑	3,762 vs 3,552 5.91% ↑
Jan 1, 2018 - Oct 5, 2018	3,277	3,277	86.58%
Jan 1, 2017 - Oct 5, 2017	3,313	3,313	92.67%
2. Referral	479	479	12.66%
Jan 1, 2018 - Oct 5, 2018	196	196	5.48%
Jan 1, 2017 - Oct 5, 2017	14	14	0.37%
3. Organic Search	58	58	1.62%
Jan 1, 2018 - Oct 5, 2018	14	14	0.37%
Jan 1, 2017 - Oct 5, 2017	8	8	0.22%
4. Social	1	1	0.03%
Jan 1, 2018 - Oct 5, 2018	0	0	0.00%
Jan 1, 2017 - Oct 5, 2017			



NEI Monthly Website Traffic Report

Jan 1, 2018 - Oct 5, 2018
Compare to: Jan 1, 2017 - Oct 5, 2017

00 All Users
+0.00% Sessions

New Users

Jan 1, 2018 - Oct 5, 2018: ● New Users
Jan 1, 2017 - Oct 5, 2017: ● New Users

80
40
0



Users

Jan 1, 2018 - Oct 5, 2018: ● Users
Jan 1, 2017 - Oct 5, 2017: ● Users

100
50
0



Avg. Session Duration

Jan 1, 2018 - Oct 5, 2018: ● Avg. Session Duration
Jan 1, 2017 - Oct 5, 2017: ● Avg. Session Duration

15m
10m
5m
0



Bounce Rate

Jan 1, 2018 - Oct 5, 2018: ● Bounce Rate
Jan 1, 2017 - Oct 5, 2017: ● Bounce Rate

100.00%
50.00%
0



Organic Searches by Page Title

Page Title	Organic Searches
New England Intergroup	13
Jan 1, 2018 - Oct 5, 2018	29
Jan 1, 2017 - Oct 5, 2017	-55.17%
% Change	
Friday « New England Intergroup	1
Jan 1, 2018 - Oct 5, 2018	0
Jan 1, 2017 - Oct 5, 2017	100.00%
% Change	
Jan 1, 2018 - Oct 5, 2018	0
Jan 1, 2017 - Oct 5, 2017	11
% Change	-100.00%
Meetings « New England Intergroup	0
Jan 1, 2018 - Oct 5, 2018	1
Jan 1, 2017 - Oct 5, 2017	-100.00%
% Change	

Users Flow

Jan 1, 2018 - Oct 5, 2018
Compare to: Jan 1, 2017 - Dec 31, 2017

All Users
+0.00% Sessions

